



A La Recherche D un Emploi: Business French in a Communicative Context (Paperback)

By Amy L Hubbell

Focus Publishing/R Pullins Co, United States, 2010. Paperback. Book Condition: New. 251 x 201 mm. Language: French,English . Brand New Book. A la recherche d un emploi is based on the job search process and the text s real and personalized context engages students with a purpose. Students draw on personal experience and background information is stimulated in warm-up activities allowing them to enter assignments on an even playing field. Templates and models, with both French and Canadian examples, are accompanied with thorough analysis of the elements to guide students in creating a strong French language job portfolio. The text also profiles real companies and provides a case study of a real, small French start-up company. Throughout the text, students are asked to draw on their own English language and culture to compare with French language and customs.



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