



The Brain Supremacy: Notes from the Frontiers of Neuroscience

By Taylor, Kathleen.

Oxford. 1 Cloth(s), 2012. hard. Book Condition: New. Much of our knowledge and technology, from mobile phones to the understanding of gravity, descends from what we call "the natural sciences," notes Kathleen Taylor; we learn to distinguish physics, chemistry, and geology from life sciences like biology and psychology, and have long given them priority. But today the balance of interest in the sciences is changing, as research on the brain and mind has produced breakthroughs in our understanding of ourselves and our environment. Taylor, author of the Aventis Prize nominee *Brainwashing: The Science of Thought Control*, provides a lucid and rational guide to this new frontier, and looks at the practical and ethical implications of technologies related to neuroscience. "The book shines in presenting a thorough and illuminating analysis of neuroscience methods, past and present. Taylor's explanation is thoughtful, engaging and provides readers with a valuable understanding of what different approaches can offer to both science and society as a whole." *New Scientist* 368.



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