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Pariahs: Hubris, Reputation and Organisational Crises (Paperback)

By Matt Nixon

Libri Publishing, United Kingdom, 2016. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book. In the last few years repeated scandals have rocked their worlds of many industries. Stories which have hit the headlines recently have included news of ? Deliberate cheating by car makers to evade emissions tests ? LIBOR and FX manipulation by bankers ? Falsification of drug testing results plus allegations of bribery and corruption in major pharmaceutical corporations ? Unlawful tapping of phones of the famous by newspapers ? Cover-ups over high death rates in hospitals. The list of wrongdoing, incompetence and failure of governance and oversight can seem never-ending. While it is not always obvious what has gone wrong, there is no disguising the widespread impact on many stakeholders, and the catastrophic loss of trust and sense of betrayal that results. Matt Nixon has had a privileged insider seat in several of the organisations which came to suffer major crises, crises which inspired deep emotional responses. The organisations involved often became so disliked that they were treated by some as Pariahs, to be publicly despised and berated. But Nixons analyses, which included assessment of the strategic challenges at board level,...



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