



The Chinese Dream: The Rise of the Worlds Largest Middle Class and What It Means to You

By Helen H. Wang

Createspace. Paperback. Book Condition: New. This item is printed on demand. Paperback. 262 pages. Dimensions: 9.0in. x 6.0in. x 0.7in. 2nd Edition: July 6, 2012 - In *The Chinese Dream*, a groundbreaking book about the rising middle class in China, the award-winning author Helen H. Wang challenges us to recognize that some of our fears about China are grossly misplaced. As a result of China's new capitalist paradigm, a burgeoning middle class-calculated to reach 800 million within the next fifteen years-is jumping aboard the consumerism train and riding it for all its worth-a reality that may provide the answer to America's economic woes. And with China's increasing urbanization and top-down governmental approach, it now faces increasing energy, environmental, and health problems-problems that the U. S. can help solve. Through timely interviews, personal stories, and a historical perspective, China-born Wang takes us into the world of the Chinese entrepreneurial middle class to show how a growing global mindset and the realization of unity in diversity may ultimately provide the way to creating a saner, safer world for all. Deconstructs the myths about China as a superpower and global manufacturing power. Takes us into the world of the driven middle class and shows how the...



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