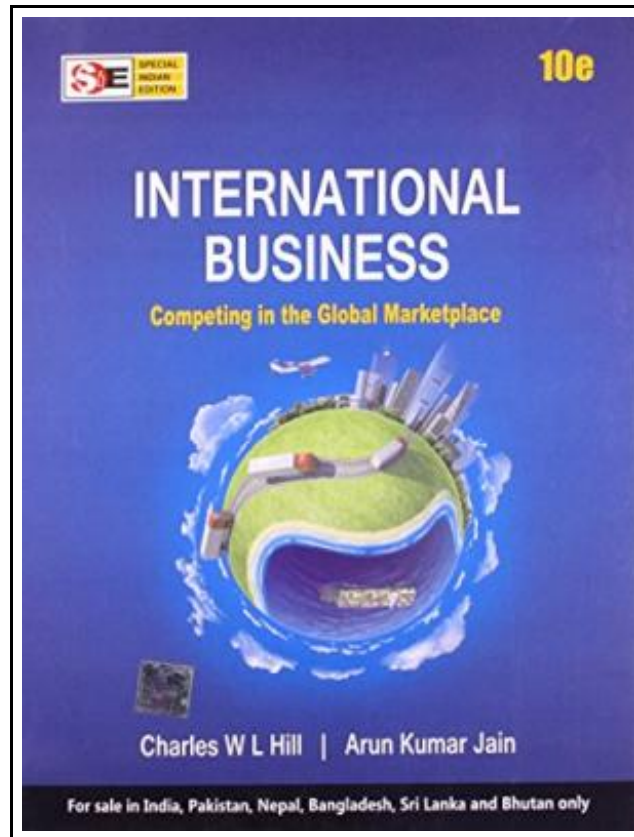


International Business: Competing in the Global Marketplace (Tenth Edition)



Filesize: 7.87 MB

Reviews

An incredibly great book with perfect and lucid answers. Better than never, though i am quite late in start reading this one. You will not sense monotony at whenever you want of the time (that's what catalogues are for relating to if you question me).

(Nannie Lindgren Jr.)

INTERNATIONAL BUSINESS: COMPETING IN THE GLOBAL MARKETPLACE (TENTH EDITION)

DOWNLOAD



Tata McGraw-Hill Education Pvt. Ltd, 2014. Softcover. Book Condition: New. 5th or later edition. International Business is authored with an economic orientation with a strategic-financial focus and provides comprehensive and up-to-date material in an integrated flow between chapters. Since many issues in international business are complex, the text explores the pros and cons of economic theories, government policies, business strategies, and organizational structures. The text is practical in nature, focusing on the managerial implications of each topic on the actual practice of international business Salient Features: ? Comprehensive coverage of Indian aspects includes a write-up on Broader Conceptions of Development by Prof. Amartya Sen, The Rise of the Indian Automobile Industry, and Microsoft in India among others ? Dozen new part-end cases, New Opening Vignettes, Country Focus boxes, GlobalEdge, and Management Focus Boxes add to the comprehensive pedagogy ? Comprehensive Online Learning Center (OLC) includes 12 additional cases, PowerPoint Presentations, Instructors? Manual, and Chapterwise MCQs Contents: PART ONE INTRODUCTION AND OVERVIEW Chapter 1 Globalization Case: The Globalization of Health Care PART TWO COUNTRY DIFFERENCES Chapter 2 National Differences in Political Economy Chapter 3 Political Economy and Economic Development Chapter 4 Differences in Culture Chapter 5 Ethics in International Business Cases: Siemens Bribery Scandal; Walmart?s Foreign Expansion; Nike: The Sweatshop Debate; Etch-A-Sketch Ethics; India?s Transformation PART THREE THE GLOBAL TRADE AND INVESTMENT ENVIRONMENT Chapter 6 International Trade Theory Chapter 7 The Political Economy of International Trade Chapter 8 Foreign Direct Investment Chapter 9 Regional Economic Integration Cases: Logitech; The Ecuadorean Rose Industry; The European Energy Market; Global Food Prices PART FOUR THE GLOBAL MONETARY SYSTEM Chapter 10 The Foreign Exchange Market Chapter 11 The International Monetary System Chapter 12 The Global Capital Market Cases: Hyundai and Kia; Anatomy of a Currency Crisis; Russian Ruble Crisis and Its Aftermath PART FIVE THE...



Read International Business: Competing in the Global Marketplace (Tenth Edition) Online



Download PDF International Business: Competing in the Global Marketplace (Tenth Edition)

Relevant Kindle Books



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (2-4 years old) in small classes (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Read eBook »](#)



TJ new concept of the Preschool Quality Education Engineering the daily learning book of: new happy learning young children (3-5 years) Intermediate (3)(Chinese Edition)

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date :2005-09-01 Publisher: Chinese children before making Reading: All books are the...

[Read eBook »](#)



Read Write Inc. Phonics: Purple Set 2 Storybook 10 in the Bath (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 207 x 135 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Read eBook »](#)



Read Write Inc. Phonics: Pink Set 3 Storybook 3 in the Sun (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 207 x 138 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Read eBook »](#)



Read Write Inc. Phonics: Pink Set 3 Storybook 8 in the Night (Paperback)

Oxford University Press, United Kingdom, 2016. Paperback. Book Condition: New. Tim Archbold (illustrator). 201 x 148 mm. Language: N/A. Brand New Book. These engaging Storybooks provide structured practice for children learning to read the Read...

[Read eBook »](#)