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Sustainable Tourism Management

By Swarbrooke, John

CABI, 1999. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Preface Acknowledgements Part One: Introduction 1. Historical Background 2. The Nature and Scope of Sustainable Tourism 3. A Critique of Current Thinking in Sustainable Tourism Management 4. Towards a New Approach to Sustainable Tourism Management Conclusions to Part One Part Two: The Three Dimensions of Sustainable Tourism 5. The Environmental Dimension 6. The Economic Dimension 7. The Social Dimension Conclusions to Part Two Part Three: The Key Actors in Sustainable Tourism 8. The Public Sector 9. The Industry 10. The Voluntary Sector 11. The Host Community 12. The Media 13. The Tourist Conclusions to Part Three Part Four: Sustainable Tourism in Different Geographical Milieux 14. Coastal Areas and the Sea 15. Rural Areas 16. Urban Areas 17. Mountainous Regions 18. Islands 19. Developing Countries Conclusions to Part Four Part Five: Sustainable Tourism and Functional Management 20. Marketing Management 21. Human Resource Management 22. Operations Management 23. Financial Management Conclusions to Part Five Part Six: Sustainable Tourism and the Different Sectors and Types of Tourism 24. Tourist Destinations 25. Visitor Attractions 26. Tour Operations 27. Transport 28. Hospitality 29. Cultural Tourism 30. Ecotourism 31. All-inclusive...



Reviews

Complete guide! Its such a good go through. It is rally fascinating through reading period of time. Its been written in an extremely basic way and is particularly only after i finished reading through this publication through which really changed me, change the way i really believe.

-- Mrs. Macy Stehr

Simply no phrases to clarify. It is really basic but surprises from the 50 percent of the ebook. Once you begin to read the book, it is extremely difficult to leave it before concluding. -- Mr. Noah Cummerata IV