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(Mrs. Bonita Kuphal)

ANALYSIS OF SENIOR MANAGEMENT TRAINING NEEDS IN INTERNATIONAL HOTEL COMPANIES - A FIELD STUDY

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Grin Verlag GmbH Aug 2008, 2008. Taschenbuch. Book Condition: Neu. 217x147x15 mm. This item is printed on demand - Print on Demand Titel. Neuware - Master's Thesis from the year 2007 in the subject Hotel Industry / Catering, grade: '-', London Metropolitan University (Birkbeck College), course: MSc in Organisational Behaviour, 85 entries in the bibliography, language: English, abstract: A thorough analysis of training needs is an important component of any systematic training strategy. International hotel companies face substantial challenges in terms of human resources development. This situation may lead the assumption that they would therefore apply particular care in the planning, design, implementation and evaluation of their training activities. This study's objectives were to explore whether large hotel companies sufficiently consider organizational, task and person aspects when analyzing their senior management's training needs, and on the other hand, to investigate how systematically they apply the training cycle. The 15 largest international hotel organizations were selected to participate in this qualitative study in which relevant questions were asked to one senior Human Resources Executive of each company via a semi-structured telephone interview. Answers from eleven organizations were obtained. The responses suggest that structured and exhaustive approaches to training needs analysis are the exception rather than the norm. All companies do in some way assess existing training needs. However except for one company, none comprehensively considers all three areas of training needs. The general focus seems to be on persons needs, and to a lesser degree on the organization's needs and current industry trends. There is a clear preference to rely on performance reviews and individual assessment centre results. These two sources were mentioned by a large majority of respondents. Less often, overall company results in terms of finances, quality and sometimes other balance score card criteria provide an...



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